

Pharma**VOICE**

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June 1, 2021

Dear Sheila,

Congratulations!

On behalf of **PharmaVOICE** magazine, it is my extreme pleasure to inform you that you have been selected as one of 2021's **100 Most Inspiring People** in the life-sciences industry. This recognition is based on how you have inspired and motivated those around you, your influence as a corporate leader, and your positive impact on the industry through your innovation and positive actions.

This annual **PharmaVOICE 100** issue — July/August — will showcase you, as well as 99 additional distinguished executives. You are being recognized because of your inspirational qualities as well as your ability to view industry trends as opportunities not obstacles; your passion and conviction for the industry; your ability to innovate and think outside of the box and develop breakthrough strategies, products, and services; for pioneering new paths and lifting your company to new heights; for taking the time to mentor and guide the next generation of industry leaders; and for your dedication to improving the lives of patients.

As part of the editorial process to write your profile for the July/August issue, we are using the submissions provided by your peers, colleagues, and friends that detailed how you have inspired and motivated them. To supplement this information, we have provided as part of this communication a link to an online questionnaire: <https://survey.alchemer.com/s3/6365715/PharmaVOICE-100-Questionnaire-2021>

If you would be kind enough to complete the online survey as well as send us your CV/resume by **June 10, 2021**, it would be greatly appreciated. Our editorial team will use all of this information, as well as other research, to develop your profile for the issue.

To make the presentation of the **PharmaVOICE 100** issue visually appealing, we request creative photography. We want to steer away from corporate

headshots, thus enabling us to capture your personality and showcase you in the best possible way (please avoid photos with hats, sunglasses, with other people or animals).

Visit <http://www.pharmavoice.com/content/editorial/photoguidelines.html> to view samples to stir your creative juices. We would like to receive a minimum of two different photos.

Please submit your photos no later than June 10, 2021.

In the event you are unfamiliar with the PharmaVOICE 100 award, please click here <https://www.pharmavoice.com/digital-edition/july-august-2020/#1> to review the 2020 July/August edition. As you will see, we recognize individuals from all aspects of the life-sciences industry and from all functional areas.

We do ask that you keep this exciting news embargoed in terms of press releases, social media, or other general alerts until the issue goes live August 1.

PharmaVOICE is the only BPA Worldwide-audited industry publication that reaches the key decision makers along the entire life-sciences continuum — 60,000 engaged industry executives — from molecule to market. For more information about the magazine and company, please visit <http://www.pharmavoice.com/>

Since 2005, we have honored almost 1,600 industry leaders from across all sectors of the life-sciences industry. Due to the ongoing pandemic associated with the coronavirus, we are once again hosting the PharmaVOICE 100 Celebration as virtual event to celebrate this year's honorees as well as our previous honorees in September. We will be back in touch shortly with more details.

My sincere congratulations again for this well-deserved honor, and we look forward to working with you on this exciting issue. If you would be kind enough to acknowledge receipt of this email by sending me a quick note to tgrom@pharmavoice.com it would be greatly appreciated. Also, if you have any questions, please don't hesitate to contact me via email or on my cell: 215-932-9775.

Warmest regards,



Taren Grom

Co-Founder and Editor, PharmaVOICE